# **Tattva LLC**

# **Privacy Policy**

**Last revised: December 21, 2023**

Tattva LLC (“**Tattva**”, “**us**”, “**our**”, and “**we**”) respects your privacy and is committed to honoring and protecting your personal information. This Privacy Policy is intended to help you understand the types of personal information we collect and how we collect, use, and store that personal information as a result of your access and use of this website located at www.tattva.world (the “**Website**”). By visiting the Website, you agree to be bound by the terms and conditions of this Privacy Policy.

## **What information do we collect?**

**1.1** We may collect personal information that you provide to us by, for example, signing up for an account, placing an order, or using the contact form on the Website. Specifically, we may collect:

* Contact information including your name, address, phone number, email and your company’s name and your job title, as applicable;
* Account information including your username, password, and security questions;
* Order information including your name, billing address, shipping address, payment confirmation, email address, phone number;
* Demographic and Socioeconomic data including, but not limited to, age, education level, and level of income;
* Shopping information including the items you view, put in your cart, or add to your wish list;
* Customer support information including the information you choose to include in communications with us, for example, when sending a message through the Website; and
* Any other information you choose to provide.

**1.2** The Website may also use cookies, pixels, or similar technologies (“**Cookies**”) to collect automatically collect non-personal information about how you use the Website (collectively “**Usage Data**”), such as:

* Your IP address and geographic location;
* The date and time you access our Website;
* The URLs of websites and pages you visit; and
* Hardware and software information that we receive from your internet-enabled device.

A Cookie is a small piece of text sent to your browser by a website you visit. We use Cookies to power and improve our Site and our Services (including to remember your actions and preferences), to run analytics and better understand user interaction with the Services (in our legitimate interests to administer, improve and optimize the Services). We may also permit third parties and services providers to use Cookies on our Site to better tailor the services, products and advertising on our Site and other websites. Most browsers automatically accept Cookies by default, but you can choose to set your browser to remove or reject Cookies through your browser controls. Please note that removing or blocking Cookies can negatively impact your user experience and may cause certain features and general functionality of the Website to work incorrectly or no longer be available. Additionally, blocking Cookies may not completely prevent how we share information with third parties such as our advertising partners.

**1.3** We may obtain information about you from third parties, including from vendors and service providers who may collect information on our behalf, such as:

* Companies who support our Website.
* Our payment processors, who collect payment information (e.g., bank account, credit or debit card information, billing address) to process your payment in order to fulfill your orders and provide you with products or services you have requested, in order to perform our contract with you.
* When you visit our Website, open or click on emails we send you, or interact with our advertisements, we, or third parties we work with, may automatically collect certain information using online tracking technologies such as pixels, web beacons, software developer kits, third-party libraries, and cookies.

Any information we obtain from third parties will be treated in accordance with this Privacy Policy. We are not responsible or liable for the accuracy of the information provided to us by third parties and are not responsible for any third party’s policies or practices. For more information, see the section below, *Linked Websites*.

## **Why do we collect, store, and process your information?**

**2.1** Your information may be collected to allow us to:

* Provide you with customer support and answer your questions;
* Send you important notices such as account information or changes to our policies;
* Deliver products or services that you request or provide information on products or services we believe you may be interested in based on the information you provide to us;
* Send marketing, advertising, and promotional communications by email, text message, or postal mail, and to show you advertisements for products or services. This may include using your personal information to better tailor the products and services and advertising on our Website and other websites.
* Personalize your access to and experience on the Website;
* Analyze errors and improve the operation of the Website;
* Prepare statistics about the use of the Website;
* Detect, investigate, and act regarding possible fraudulent, illegal, or malicious activity; and
* Keep the Website, its users, and systems connected to the Website secure.

## **Do Not Track Signals.** Your browser may be able to send a “Do Not Track” message when you visit our Website. Do Not Track messages do not hide any of your information, and Tattva accepts no responsibility or liability whatsoever for complying with Do Not Track requests.

## **How We Protect Your Information.** Tattva has put technical and organizational safeguards in place to help prevent loss of or unauthorized access to the information we collect. No method of transmission over the Internet, or method of electronic storage, is 100% secure. In addition, any information you send to us may not be secure while in transit. We recommend that you do not use unsecure channels to communicate sensitive or confidential information to us. Tattva does not guarantee the absolute security of your personal information.

## **When and How We Share Your Information with Others.** Tattva may share information you provide to us for the following purposes:

* Where you have given your express consent;
* When Tattva determines it needs to provide your information to one or more of our business, marketing, or vendor partners in order to perform services or provide information, products, or services to you or the vendor partner on our behalf (e.g., payment processing, data analytics, customer support, cloud storage). Our partners will use your information in accordance with their own privacy policies;
* Information in your user profile and content you post on the Website may be shared with third parties;
* When you submit a review or other user-generated content to Tattva, the content you submit, including your name, title, company, and other information you provide, may be public and accessible to anyone (e.g., displayed on the Website and in search engine results);
* To set up your account, fulfill your requests, and provide customized content to you;
* To communicate with you through email, telephone, notices posted on the Website, and other means available to us;
* To create, tailor, deliver and study the effectiveness of advertising and promotional material both on and off of the Website, as well as for analytics (including as described in the Cookies section above);
* To improve the Website and the products and services offered thereon and to research and develop innovative features and new services;
* If part or all the ownership of Tattva is sold or transferred, your information may be transferred to the new owner; or
* When disclosure is required by law, to investigate, prevent, or report unlawful or harmful activities, or violations of our Terms and Conditions, or to protect the rights, property, or personal safety of personnel of Tattva, or members of the public.

Tattva may anonymize and/or de-identify information collected through the Website or via other means so that the information no longer relates to you. Where we have appropriately anonymized and/or de-identified information so that it no longer identifies you personally, our use and disclosure of such information is not subject to this Privacy Policy and may be used and disclosed to others without restriction.

## **How long do we keep your information?** How long we retain your personal information depends on different factors, such as whether we need the information to maintain your account, to provide you goods and services, comply with legal obligations, resolve disputes, or enforce other applicable contracts and policies.We may keep your information on file for the maximum period allowed by law, or indefinitely if there is no such period. If you are in the EU or the UK, you have a right to, among other things, request that we delete your personal data.

## **Children.** Our Website and services are not directed to, or intended to be used by, children, and you may not use our services if you are under the age of 18 years old. You must also be old enough to consent to the processing of your personal data in your country. We do not knowingly collect any personal information about children. If you are the parent or guardian of a child who has provided us with their personal information, you may contact us using the contact details set out below to request that it be deleted.

## **Your Rights.** Depending on where you live, you may have some or all of the rights listed below in

## relation to your personal information. However, these rights are not absolute, may apply only in certain circumstances and, in certain cases, we may decline your request as permitted by law.

* **Right to Access/Know.** You may have a right to request access to personal information that we hold about you, including details relating to the ways in which we use and share your information.
* **Right to Delete.** You may have a right to request that we delete personal information we maintain about you.
* **Right to Correct.** You may have a right to request that we correct inaccurate personal information we maintain about you.
* **Right of Portability.** You may have a right to receive a copy of the personal information we hold about you and to request that we transfer it to a third party, in certain circumstances and with certain exceptions.
* **Right to Opt out of Sale or Sharing or Targeted Advertising.** You may have a right to direct us not to “sell” or “share” your personal information or to opt out of the processing of your personal information for purposes considered to be “targeted advertising”, as defined in applicable privacy laws. Please note that if you visit our Website with the Global Privacy Control opt-out preference signal enabled, depending on where you are, we will automatically treat this as a request to opt-out of the “sale” or “sharing” of information for the device and browser that you use to visit the Website.
* **Restriction of Processing.** You may have the right to ask us to stop or restrict our processing of personal information.
* **Withdrawal of Consent.** Where we rely on consent to process your personal information, you may have the right to withdraw this consent.
* **Appeal.** You may have a right to appeal our decision if we decline to process your request. You can do so by replying directly to our denial.
* **Managing Communication Preferences.** We may send you promotional emails, and you may opt out of receiving these at any time by using the unsubscribe option displayed in our emails to you. If you opt out, we may still send you non-promotional emails, such as those about your account or orders that you have made.

You may exercise any of these rights where indicated on our Website or by contacting us using the contact details provided below.

We will not discriminate against you for exercising any of these rights. We may need to collect information from you to verify your identity, such as your email address or account information, before providing a substantive response to the request. In accordance with applicable laws, you may designate an authorized agent to make requests on your behalf to exercise your rights. Before accepting such a request from an agent, we will require that the agent provide proof you have authorized them to act on your behalf, and we may need you to verify your identity directly with us. We will respond to your request in a timely manner as required under applicable law.

 We may use Third Party ad services such as facebook to help personalize the advertising you see on third party websites. To restrict Third Party’s merchants that use these ad services from using your personal information for such services, visit their Website.

## **International Users.**

## **U.S. Servers.** This Website is hosted on web servers in the United States. If you are accessing the Website from a non-U.S. location, your provision of personal information or other access to our Website constitutes your transfer of such data to the United States, a jurisdiction that may not provide a level of data protection equivalent to the laws in your home country. Your personal information may also be processed by staff and third-party service providers and partners outside of your country. If we transfer your personal information out of Europe, we will rely on recognized transfer mechanisms like the European Commission’s Standard Contractual Clauses, or any equivalent contracts issued by the relevant competent authority of the UK, as relevant, unless the data transfer is to a country that has been determined to provide an adequate level of protection.

## **Your GDPR Personal Data Privacy Rights.** If you accessed the Website from the European Union or the United Kingdom, you have the right to:

* Request a copy of your personal data;
* Request corrections to your personal data;
* Request that we delete your personal data;
* Withdraw your consent for collection and processing of your personal data; and
* File a complaint with the data protection authorities in your home country if you believe your personal data privacy rights were violated.

To file a request, or if you have any questions, please contact us by sending an email to: contact@tattvaretreats.com

## **Links to Other Websites.** This Website may contain links to websites that are not controlled by us (“**Linked Websites**”). Our inclusion of such links does not, by itself, imply any endorsement of the content on such platforms or of their owners or operators. We accept no responsibility or liability whatsoever for the content or policies of Linked Websites. Your use of Linked Websites is at your own risk and subject to the policies of the Linked Websites.

## **Contact Us.** If you have questions or complaints about this Privacy Policy, we encourage you to contact us:

Tattva LLC

651 North Broad St

Suite 201

Middletown, DE 19709

## **Changes to this Privacy Policy.** This Privacy Policy is subject to occasional revision, and if we make any substantial changes, we may notify you by sending you an e-mail to the last e-mail address you provided to us (if any), and/or by prominently posting notice of the changes on our Website. You are responsible for providing us with your most current e-mail address. In the event that the last e-mail address that you have provided us is not valid, or for any reason is not capable of delivering to you the notice described above, our dispatch of the e-mail containing such notice will nonetheless constitute effective notice of the changes described in the notice. Any changes to this Privacy Policy will be effective upon the earlier of thirty (30) calendar days following our dispatch of an e-mail notice to you (if applicable) or thirty (30) calendar days following our posting of notice of the changes on our Website. These changes will be effective immediately for new users of our Website. Continued use of our Website following notice of such changes shall indicate your acknowledgement of such changes and agreement to be bound by the terms and conditions of such changes.